



Multifamily Leadership recognizes Zocalo Community Development as one of the Top 50 Best Places to Work Multifamily®

Denver, Colorado – December 8, 2021 Zocalo Community Development has ranked #10 in the nationwide Top 50 *Best Places to Work Multifamily®*. The annual list of “Best Places to Work Multifamily®” is published by Multifamily Leadership.

The Top 50 companies found out how they ranked at the [Multifamily Awards](#) show on December 8, 2021 which was broadcast live and could be viewed for free anywhere in the world.

The Multifamily Industry, serving apartments and their residents, contributes more than \$3.4 trillion to the economy annually, supporting more than 17.5 million jobs. Not only do apartment homes drive jobs that strengthen local communities, individuals and families realize the value of renting as a smart choice in today’s economy.

As CEOs and executive teams create culture and innovation around the resident experience, employee engagement is seen as a key driver to meet multiple challenges. The Best Places to Work Multifamily® program recognizes those companies who have established and consistently foster outstanding workplace environments.

The rigorous assessment process evaluated each company’s employee policies and procedures as well as responses from the company’s employees. The program is part of a long-term initiative to encourage growth and excellence throughout the Multifamily Apartment Industry and to attract new leaders to the industry.

If you want to know if it's a great place to work, you ask the people who work there. Patrick Antrim, Founder and CEO of [Multifamily Leadership](#) says, “Employee engagement is actually a much more powerful indicator of organizational success than the size of the company, as employee engagement is tied to behavior and higher performance.”

The program also helps companies who want to improve their business. The “Insights Report” is presented to each participating company, even if it did not make the list. The report summarizes employee engagement and satisfaction data, the “Multifamily Leadership Benchmark Report,” and the transcript of employee written comments. The report is used by many organizations to make significant improvements in their workplace culture.

Antrim further states, "Next generation leaders want to know their company is making a positive impact on the world. They want to know the vision and mission of the organization and that the leaders of the organization are going to drive that mission and vision. This is becoming increasingly more important as society is asking businesses to play a bigger role. The Best Places to Work Multifamily® companies have stepped up to play that role and will have a much bigger voice in the future."

For more information about, and to register for, the "Best Places to Work Multifamily®" program, go to www.multifamilyleadership.com.

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