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Katie Gordon Named Director of Training and Culture at Zocalo

Denver (May 1, 2019) – Zocalo Community Development is proud to announce Katie Gordon has been promoted to Director of Training and Culture for the company. Gordon has been a Management Coordinator for Zocalo since 2017.

As Director of Training and Culture, Gordon supports Zocalo team members through developing and facilitating training curriculum and policies and procedures that promote the company's core values and internal work culture across the organization. Additionally, this position works closely with the Director of Real Estate providing operational support.

"For over two years, Katie has played an essential role in promoting a positive culture of excellence at Zocalo both internally and externally," said Kellea Jeffrey, Director of Real Estate at Zocalo. "As the company has grown, Katie has accepted new challenges and initiatives as her own, promoting each new opportunity with a smile. Her commitment to personal and professional growth has earned her the Director role."

Gordon has over a decade of experience in multi-family property management, property renovations, luxury operations and sales management. She holds adult learning certifications in both training and instructional design, and is passionate about creating a culture of learning and positive employee experience.

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About Zocalo Community Development

Zocalo Community Development is a next-generation real estate company, joining social purpose with profitability, that creates sustainable projects aligned with key demographic, market, and environmental trends. We focus on projects and locations where demand for green, mixed-use, mixed-income development outstrips supply and public policy favors affordable, planet-friendly projects that help residents achieve their aspirations. Learn more at www.zocalodevelopment.com.