## Zocalo Hires Nicole Courter as Community Director for Downtown Denver's Premier Lofts

**Denver (April 16, 2019)** – Zocalo Community Development is pleased to announce Nicole Courter has joined the company as Community Director at Premier Lofts, a LEED certified apartment community in Downtown Denver. Courter has extensive experience in the multi-family industry and a solid track record of maximizing revenue and property operations.

"We are excited to welcome Nicole to the Zocalo family as our Community Director for Premier Lofts. She is a strong addition to our team with wide-ranging experience in Colorado's real estate market," said Kellea Jeffrey, Zocalo's Director of Real Estate. "I am confident that she will help Zocalo continue to grow in areas of resident and community relations."

In her role as Community Director, Courter is responsible for the overall operations of the community, including leading the onsite team, monitoring financials, operational performance, and maintaining positive resident relations.

"I was first attracted to Zocalo because of their implementation of sustainable initiatives around the Denver Metro area," said Courter. "I look forward to bringing my strength and experience to Zocalo to foster and mentor employees as they grow within the company."

Courter is joining Zocalo with over five years of property management experience across the Front Range. She has led various property management projects, working to fulfill business goals and implement marketing strategies. Courter has contributed to the success of organizations including Roscoe Properties, Alliance Residential and Greystar.

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## **About Zocalo Community Development**

Zocalo Community Development is a next-generation real estate company, joining social purpose with profitability, that creates sustainable projects aligned with key demographic, market, and environmental trends. We focus on projects and locations where demand for green, mixed-use, mixed-income development outstrips supply and public policy favors affordable, planet-friendly projects that help residents achieve their aspirations. Learn more at <a href="https://www.zocalodevelopment.com">www.zocalodevelopment.com</a>.