

Media Contact:
Laura Schwinkendorf, Barefoot PR
laura@barefootpublicrelations.com
720.515.4282

Madeline Grawey Promoted to Director of Business and Marketing at Zocalo

Denver (January 02, 2019) – Zocalo Community Development is pleased to announce Madeline Grawey has been promoted to Director of Business and Marketing. Grawey first joined Zocalo in 2014 and quickly established herself as a top-performing leasing professional at 2020 Lawrence. She then progressed into the role of Assistant Community Director at Cadence, and in 2015, moved to Zocalo's corporate office in the supportive role of Business and Marketing Coordinator.

"Madeline is a trusted friend and supporter of Zocalo's vision, mission and values and is willing to help the company do whatever it takes to strengthen the organization at all levels," said Susan Maxwell, Principal and Chief Operating Officer for Zocalo. "Her commitment to personal and professional growth has earned her the director role."

As Director of Business and Marketing, Grawey participates in all pre-development design meetings, helps to define project identity and branding, including collateral and website development and leads property management software implementation. She oversees corporate social media platforms, works closely with public relations partners and assists in analyzing market trends and research.

"I look forward to taking on this elevated role for Zocalo and am proud to be a part of their incredible growth since joining the team in 2014," said Grawey. "The opportunity to work in multiple roles and functions within the company has provided me with a unique understanding of what drives success, and I will continue to bring that insight to our team moving forward."

Before joining Zocalo, Grawey started her career in multi-family housing as a Leasing Professional in Chicago, IL where she was instrumental in the success of a historical urban redevelopment and was honored with multiple Top Shop Awards for her performance.

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About Zocalo Community Development

Zocalo Community Development is a next-generation real estate company, joining social purpose with profitability, that creates sustainable projects aligned with key demographic, market, and environmental trends. We focus on projects and locations where demand for green, mixed-use, mixed-income development outstrips supply and public policy favors affordable, planet-friendly projects that help residents achieve their aspirations. Learn more at www.zocalodevelopment.com.