

Media Contact:
Laura Schwinkendorf, Barefoot PR
laura@barefootpublicrelations.com
720.515.4282

Clark Atkinson Becomes Newest Principal at Zocalo

Denver (December 18, 2018) – Zocalo Community Development is pleased to announce Clark Atkinson as the newest principal at Zocalo Community Development. Atkinson has been at the center of the company’s community-responsive approach since joining in 2016. As principal and chief development officer, he will continue to lead Zocalo’s in-house construction management services and implement strategic initiatives to grow the company.

“Clark enables and mentors a collaborative environment where talented people can solve tough challenges, cultivate their talents and express their ideas,” said David Zucker, principal and chief executive officer of Zocalo. “His fundamental belief in the criticality of thoughtfully-designed communities has guided our decision-making as a company and has driven Zocalo to become a force for good.”

Atkinson has started and successfully managed four real estate development and operating companies, with investments in office, multifamily and hospitality developments. He was an early pioneer in the sustainability movement as co-editor of the book, “A Primer on Sustainable Building,” and led the project team for Aspen Mountain’s Sundeck restaurant to win the very first LEED® certification in Colorado in 2000. Atkinson also led the development of a 24-acre master planned community which was selected by NREL for a 10-year study on efficient envelope design.

Atkinson received his Masters of Science from the Massachusetts Institute of Technology in Boston, and his Bachelors of Science in Civil Engineering from Kansas State University. He currently resides in Grand Junction, where he gives generously of his time and resources to support the local community.

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About Zocalo Community Development

Zocalo Community Development is a next-generation real estate company, joining social purpose with profitability, that creates sustainable projects aligned with key demographic, market, and environmental trends. We focus on projects and locations where demand for green, mixed-use, mixed-income development outstrips supply and public policy favors affordable, planet-friendly projects that help residents achieve their aspirations. Learn more at www.zocalodevelopment.com.