

Media Contact:  
Laura Schwinkendorf, Barefoot PR  
laura@barefootpublicrelations.com  
720.515.4282

## **Zocalo Hires Shequena Gray as Executive Assistant**

**Denver (October 08, 2018)** – Zocalo Community Development is pleased to announce Shequena Gray has joined the company as Executive Assistant. Gray brings over 10 years of experience supporting C-suite executives and directors on all aspects of business operations and a solid background in human resources.

Prior to joining Zocalo, Gray worked for an urban renewal authority as administrative services director and was responsible for the management of administration, human resources, facility management, information technology and process improvement. Gray also worked for a financial services firm where she provided executive and human resources support, specializing in recruiting and employee professional development.

“Shequena brings outstanding organizational skills and discipline to an essential role within our company,” said David Zucker, LEED® AP, Principal and Chief Executive Officer for Zocalo. “I have no doubt that she will become an invaluable asset to the team as we continue to grow Zocalo’s operations.”

As Executive Assistant supporting both the CEO and COO, Gray will oversee all aspects of organizational logistics to increase the effectiveness of these executives.

“I am proud to join the Zocalo team and become a key contributor in helping Zocalo achieve company goals,” said Gray. “I look forward to working for a company that not only values its employees, but also strives to make Denver a better place to live.”

Gray is a U.S. Navy veteran who earned her Associates Degree in supervision and management from Coastline Community College while on active duty. She is currently working to complete her Bachelor’s Degree in human resource management at Colorado Technical University.

# # #

### **About Zocalo Community Development**

Zocalo Community Development is a next-generation real estate company, joining social purpose with profitability, that creates sustainable projects aligned with key demographic, market, and environmental trends. We focus on projects and locations where demand for green, mixed-use, mixed-income development outstrips supply and public policy favors affordable, planet-friendly projects that help residents achieve their aspirations. Learn more at [www.zocalodevelopment.com](http://www.zocalodevelopment.com).