## Zocalo Hires Paul Birnesser as Vice President of Finance and Accounting

**Denver (October 8, 2018)** – Zocalo Community Development is pleased to announce Paul Birnesser has joined the company as Vice President of Finance and Accounting. Birnesser brings 24 years of accounting and finance experience to Zocalo, with 14 years in commercial real estate development, construction and property management. His real estate background includes multifamily, office, retail, student housing, mixed use and industrial properties.

"As we continue to grow our company and launch the development of multiple projects, acquiring top talent is our primary goal," said David Zucker, LEED® AP, Principal and Chief Executive Officer for Zocalo. "We are especially excited to welcome Paul to the Zocalo team and leverage his vast knowledge of the commercial real estate industry."

In his role as Vice President of Finance and Accounting, Birnesser will oversee the financial accounting and reporting for Zocalo's development, construction, and property management operations and is responsible for its accounting and human resources activities.

Before joining Zocalo, Birnesser was the Controller and then CFO for RedPeak, a Denver-based owner and operator of apartments. Prior to that, he was the Controller for Simmons Vedder Partners, a real estate development firm based in Austin, Texas. Before discovering commercial real estate, he worked for various technology startups. Birnesser began his career as an auditor for a "Big 4" accounting firm and has been a CPA since 1995.

"I've always been impressed with Zocalo's collaborative and innovative culture," said Birnesser. "They were the first developer to bring condominiums to Jefferson Park and capitalize on the opportunities at Union Station, so it's very exciting to join a company that is looking ahead of the curve."

Birnesser has been the Treasurer and a board member of St. Bonaventure Indian Mission and School (SBIMS) since 2010. Based in New Mexico, SBIMS operates a school for 200 Navajo children and provides direct outreach services to the Navajo people including water delivery, food, clothing, home repair and housing assistance. Birnesser also volunteers for his son's Boy Scout troop. He received his Master's in Accounting from the University of Texas at Austin and his Bachelor of Arts in Mathematics and Philosophy from Colgate University.

## **About Zocalo Community Development**

Zocalo Community Development is a next-generation real estate company, joining social purpose with profitability, that creates sustainable projects aligned with key demographic, market, and environmental trends. We focus on projects and locations where demand for green, mixed-use, mixed-income development outstrips supply and public policy favors affordable, planet-friendly projects that help residents achieve their aspirations. Learn more at <a href="https://www.zocalodevelopment.com">www.zocalodevelopment.com</a>.