Media Contact: Laura Schwinkendorf, Barefoot PR laura@barefootpublicrelations.com 720.515.4282

## Zocalo Promotes Alexia Teichman to Community Director at Apex 5510

**Denver (August 27, 2018)** – Zocalo Community Development is pleased to announce Alexia Teichman has been promoted to Community Director at the Apex 5510 Apartments in Boulder, Colorado. Teichman began her career in the multi-family industry at Apex 5510 in 2016, and quickly transitioned from a temporary leasing consultant to assistant community director to now community director.

"Lexi has quickly established herself as a top performer by securing a high number of leases, creating a sense of community through resident events, and giving a new meaning to five-star customer service," said Kellea Jeffrey, Director of Real Estate for Zocalo. "She has shown remarkable hard work and dedication throughout her time at Zocalo and I have no doubt she will excel as the Community Director."

In her role as Community Director, Teichman is responsible for overseeing all property operations of Apex 5510, a 231-Unit, LEED-Silver Certified community in Boulder. She keeps a stabilized occupancy, maximizes income, markets the community, and guides her team. Teichman's performance, Certified Apartment Manager (CAM) recognition, and "lead by example" philosophy earned her the promotion.

"When I moved to Boulder in 2016, life took me on a detour that I could not be more grateful for," said Teichman. "I do my best at creating a neighborly vibe at Apex. Having residents come in to tell you about exciting events or changes in their lives lets you know that you are forming meaningful relationships, and that is a huge part of resident retention and overall satisfaction."

Teichman graduated from Illinois State University in May of 2014 with a Bachelor of Science in Psychology. Upon graduation, she worked at a nonprofit as well as the Children's Hospital of Illinois, where she pursued her passion for cognitive development in pediatrics. She has enjoyed being a part of the Zocalo team because it is a company that values her thoughts and opinions and treats every team member like family.

###

## About Zocalo Community Development

Zocalo Community Development is a next-generation real estate company, joining social purpose with profitability, that creates sustainable projects aligned with key demographic, market, and environmental trends. We focus on projects and locations where demand for green, mixed-use, mixed-income development outstrips supply and

public policy favors affordable, planet-friendly projects that help residents achieve their aspirations. Learn more at <u>www.zocalodevelopment.com</u>.