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May 9, 2007

U.S. Senator Ken Salazar to Officiate LEED-Certified RiverClay Construction Party

Denver's Healthiest Residence

Friday, May 18th, 2007

1:30 to 3:00 at 23rd and Clay Streets, in Jefferson Park

Zocalo Community Development is proud to announce the construction of its second condominium development project in the Jefferson Park neighborhood of Denver. This sixty-unit project will be Denver's first LEED-certified, new-construction condominium building. "LEED" is the United States Green Building Council's designation for good stewardship in the area of real estate development. It stands for *Leadership in Energy and Environmental Design* and is a rigorous certification process that evaluates buildings for their sustainable features. To achieve this designation RiverClay will have the following:

- Healthy interiors through low-toxin-containing materials and natural light
- One of the Metro-region's largest photovoltaic solar panel system (30 kilowatts - equivalent to a 40 horsepower engine) that will power the building's common areas
- Recycling of construction materials, such as concrete and metal, to reduce the impact on area landfills
- Environmentally sensitive construction and finish materials, many which are recycled or are produced locally
- Communal recycling collection area
- Communal bicycle maintenance area, to support and encourage pedal-commuting
- High-efficiency mechanical and plumbing systems, including dual-flush toilets (leading to a 37-percent reduction in water usage) and high-efficiency heating systems

The RiverClay Construction Start Party will be held on Friday, May 18th with **U.S. Senator Ken Salazar** as the officiator. The event will take place from 1:30 – 3:00 in Jefferson Park, directly across from the RiverClay construction site on Clay Street between 22nd and 23rd Avenues. Music, food, and green festivities will be part of the ceremony - including solar power baked cookies, a tree planting and an opportunity to see the future of sustainable development that is both good for the environment and economically viable.

"As developers of conscience, we have committed to limit the impact that our developments have on residents and on the earth. As a result, RiverClay is not only Denver's healthiest residence, but it's a clarion call to the development community that economically-viable sustainable development is attainable," says Zocalo Community Development's David Zucker

Zocalo's Chris Achenbach notes that "construction costs are certainly higher to achieve LEED – in the range of \$3,000 per unit – but the social, health, local-community and global benefits are indisputable."

Sarah Harman, listing broker and RiverClay principal describes that LEED-certification "provides clarity and an objective standard in a market that is now awash with claims of "Green."

Zocalo Community Development hopes you can join us.

For more information or to RSVP please contact Monica at (303) 320-8611 or monica@zocalodevelopment.com.