

***MBD Honors the Business Citizen of the Year  
November 2, 2007***

**DENVER, CO** - On November 2<sup>nd</sup>, Micro Business Development (MBD), a local not-for-profit that offers micro lending and business development tools for local entrepreneurs, announced the winners of the 2<sup>nd</sup> Annual Business Citizen of the Year Awards. At a private award ceremony, MBD honored 3 local for-profit businesses and 1 area non-profit group for using their organization, either through a product or service or business practices, to make a social or environmental contribution.

Congratulations to 2007's Honorees:

*For Profit Business Citizen of the Year*—Zocalo Community Development, leading builders of 'green' and affordable multi-family homes in the Rocky Mountain Region.

*Non-Profit Business Citizen of the Year*—Intercambio de Comunidades, a non-profit organization that operates with the mission of building respectful communities and increasing opportunities for immigrants through language education, cultural exchange, and friendship.

*Honorable Mention*—Steamer's Coffeehouse, an Arvada-based coffee shop that supports and employs developmentally disabled adults.

*Honorable Mention*—BaggyShirts, reusable bags made from recycled clothing for a healthier earth.

The 2007 For-Profit winner, Zocalo Community Development develops the highest quality, most sustainable multi-family homes in the Denver area. Adhering to LEED-standards, Zocalo uses materials that are locally harvested and manufactured with minimum impact on the environment. The RiverClay project, which will be completed in May 2008, will be the first LEED-Certified multi-family project in the Rocky Mountain Region. Additionally, Zocalo makes it a policy for employees to be actively involved in the communities they help to create, requires sub-contractors to donate all fines to a local church when rules are not followed on the jobsite—funds are matched by Zocalo at the end of each year—, and offers customers innovative programs such as the solar mortgage program that saves both energy and money in the long term.

The 2007 Non-Profit winner, Intercambio de Comunidades supports immigrant communities

through education, resource development, and cultural exchange, and where selected for the non-profit honor due to their overall impact commitment to supporting the community in building skills that positively affecting the social, educational, and economic well-being of their client base.

Now in its second year, the Business Citizen of the Year award is closely tied to that of Denver's sustainability initiative, Green Print Denver, and is aimed at addressing the economic development needs in Denver as they relate to the need for greater sustainability. In all, twenty one businesses were nominated, each having demonstrated a commitment to solving a community problem, minimizing their environmental impact, contributing to finding environmentally sustainable solutions, and operating their business with the profit-for-all paradigm—profit for the business, its employees, the community, and the planet. Steamer's and BaggyShirts headed up a field of nominees that included Habitat Gallery, Idee Force Communications, Dovetail Solutions, ColoradoGreenProperties.com, Stallcup Life Coaching, Workshop For Women, Colorado Youth At Risk, Flashback Media Productions, SolSource, Inc., Colorado Education Project, Morrison Road Complex, E&R Cannon Childcare, Majestic Beauty College, Café Sanora, Equilibrium Clothing, Passage To Freedom, and Colorado Green Weddings and Events.

For more information on MBD, the Business Citizen of the Year Award, or any of the winners or nominees, please contact Brendan Landry at 303.308.8121 or [BLandry@microbusiness.org](mailto:BLandry@microbusiness.org)

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